

Your Invitation

2018 Global WINConference

Women's preferred leadership experience



26.27.28 September 2018
Rome, Italy



global, authentic, feminine



You are invited

At WIN we grow as conscious leaders and empower each other to create business with purpose and careers that matter. As leaders who are more awake and deeply empowered, we open new possibilities, contributing to the world with our hearts and courage.

I have been at the forefront of the modern women's journey over the past two decades, pioneering a new way for women. 2018 is a momentous year as women all over the world are emerging stronger and more in their own truth and power. There is a certain urgency in the air as we put our authentic dreams into motion.

The world depends on you and me; it also depends on our humanity. So, we are meeting to reveal more of who we are, accelerate our impact, celebrate our individuality and embrace our collective diversity. We are meeting to answer the call – the call inside of you and the call from the world for your unique contribution.

WIN is for modern Renaissance women and conscious men as well as the organizations they are a part of. WIN is not only about the magic energy, the creative approach or the ease of connecting, it is about conscious business and practical application. We share stories, evolve practices, learn new skills, mentor and reveal the powerful you - you, the person who propels organizations, communities and individuals towards a bright future.

WIN is open to all. Whether you are a senior leader, a woman in politics or business, a middle manager, an entrepreneur, an artist, an NGO leader, retired, a young next generation woman or anyone with a desire to be part of expanding the new feminine paradigm, the WINConference is for you.

WIN inspires conscious women to step into decision-making roles, progress their careers, excel in politics and business while encouraging artists and activists as well as those at new frontiers. Trailblazers and leaders on a journey of growth come to WIN to tap into the unique energy and the network of influence that facilitates their own work in the world. Likewise, companies set to create thriving, sustainable and gender-balanced organizations with high values come to WIN to expand and make their strategies become their ways.

We work to develop ourselves on the inside by contributing with our authenticity and our hearts while integrating feminine values and supporting each other in making our dreams come true.

We also know it is not only about women, nor only about the feminine.

We work globally, with men and across generations to create worlds, work and lives that benefit all.

We connect. We integrate.

We find common ground and what lights us up.

WIN's inspiring plenary sessions, interactive workshops and forums along with mindful networking ensure that everyone grows.

Clearly, solving the many challenges of our time requires our compassionate leadership and our vital passion. We are agents of possibility. We know we are part of an interdependent system and hence how each and every one of us contributes matters a great deal. In a world in transition, we call you to join us as we gather to create new ways of living, working and leading.

With love and courage,

Kristin Engvig
WIN Founder and CEO



Become a part of the Global WINConference

WIN is a global leadership initiative for women and men who want to be part of expanding the new paradigm of leading authentically, integrating feminine values and understanding global interconnectedness.

The WINConference is the most innovative and interactive programme on leadership you will see this year. It brings together influential change-makers and pioneers to create a more balanced world. Join the conference to get up to speed on emerging trends in business, technology and society as well as the latest thinking on the future of work and careers, and new practices in individual growth.

The conference is designed help women generate new awareness, skills and connections in an inspiring and nurturing environment, enabling them to accelerate their impact in the world, at work and in their lives.





Who you will meet

The leaders who attend the WINConference are resourceful, diverse, open-minded, experienced and global. They are changing the world in a conscious and integrated way.

The WIN woman is awake, culturally aware, authentic, empowered and ready to bring the feminine qualities and her full self into the world.

She has an international mindset and is community-oriented. Well-educated, keen to grow and to contribute, she is receptive to new technology and spirituality, embraces change and listens to her intuition. She has a strong sense of global responsibility and desires balance; both letting her life unfold naturally and striving to accomplish her goals. She acknowledges her vulnerability and speaks with her own voice, taking a holistic approach to everything: work, family, community, self. She has an attitude of abundance and trusts that now is her moment. She also knows that there is an urgency to voicing her truth, sharing her dreams, generously helping others receive theirs and taking heartfelt, authentic action. She is here for a purpose and is changing the world also by who she is becoming.

The WIN man is open, supportive and self-assured. He wants to be part of expanding the new feminine paradigm.

He also desires to participate in the creation of a truly human future, using an integral and holistic perspective to develop new norms in society, culture, economic life, and organizations. He wants to be part of raising consciousness, of expanding a more feminine and balanced paradigm that also benefits him. He knows that by improving the situation for women worldwide he is ultimately improving the situation of men too. He is also knows it is not only about the feminine nor only about women. He is inclusive and works on himself, ready to grow, to learn and to contribute. His voice matters as we create a world in which everyone flourishes. He knows he is here at the right time.

Conscious Leaders

WIN attracts conscious, self-aware and authentic leaders. They take a holistic approach to the world, work and their lives.

A Global Experience

Our participants come from 5 continents and 129 countries

All Walks of Life

Politicians, public servants, corporate executives, academics, doctors, lawyers, journalists, artists, small business owners & entrepreneurs.

Diverse Roles

CEO/Board/VP
Senior Management
Middle Management
Junior Management
Independent

Multiple Industries

Banking, Chemicals, Coaching, Communications/ PR, Consulting, Consumer Goods, Finance, Food & Beverage, Healthcare, Machinery, NGO, L.T., Oil & Gas, Pharmaceutical, Services & others.

Intergenerational

39% 31-40
35% 41-50
11% 51-60
11% < 30
4% > 60



Preparing you for the future

The Agenda

26 September DAY 1 - WORLD

10.00 Registration Opens
11.45 Networking Tea & Coffee
12.00 Connecting
13.00 Opening Ceremony:
The Global Picture: Setting the Stage

14:30 **Plenary: Creating the Future**

What are the emerging trends? Let's look at the circular economy, AI, blockchain, technology, science, ecology, socio-economic system, society and the values shaping the way we will live and work and how to begin shaping new ways

16.00 Networking Tea & Coffee
16.30 **Workshop Series I**

18:30 **Plenary: Women with Vision**

Exceptional leaders from politics, business and the arts will share their stories of leadership, feminine power and the value of staying connected as they describe their journeys, fighting for justice, peace, a better company, a better world, a new world

20.30 **Opening Networking Dinner**

27 September DAY 2 - WORK

07.00 Body-Mind Awakening Session
08.00 Registration Opens

09.00 **Plenary: Creating a thriving company**

CEOs sharing their dreams of an ideal company: Purpose, vision, strategies, action – what companies do we want to run, work for and buy from? What are our highest visions and how to make them happen. Talks from and discussions with CEOs and top leaders

10.50 Networking Tea & Coffee
11.15 **Workshop Series II**
12.45 Lunch

14.15 **Plenary: Evolving our leadership & careers**

What are the new competencies – and what do we long for? How to stay vital, informed and current, handle transition and stay on purpose as we create careers that matter. Talks from and discussions with experts and leaders on the creating new ways.

15.45 The Women's Leadership Journey
16.30 Networking Tea & Coffee
17.00 Workshop Series III

28 September DAY 3 - YOU

07.00 Body-Mind Awakening Session

09.00 **Plenary: Realizing You, Realizing Us**

Finding your purpose and contributing towards what matters the most, creating a context in which you and others can grow. Become a clearer communicator, integrating the feminine and the masculine with authentic natural power, and communicate across borders and boundaries. Talks from experts and leaders.

10.30 Conversation on Possibilities
11.00 Networking Tea & Coffee
11.30 **Workshop Series IV**
13.00 Lunch
14.30 **Workshop Series V**
16.00 Networking Tea & Coffee

14.15 **Plenary: Discovering New Worlds**

Celebrating women: becoming the whole authentic person you are. Developing the mind-body connection. Expanding you and us as agents of possibilities. Creating new ways and discovering new worlds.

20.30 **Gala Dinner: Celebrating Women**

Additional Conference Events

Pre-Event – Tuesday, 25 September

19.00 **VIP Cocktail** (by invitation only)
20.00 **Optional Informal Dinner & Networking**

Post-Event – Saturday, 29 September

08.00 Body-Mind Awakening Session
09.00 Informal Networking
10.00 **Workshop Series VI**

WIN Next Generation leaders -Day 2 & 3

Workshops Catered To You

Our high level interactive forums and world-class skill-building workshops are designed to ignite your curiosity, inspire new learning and foster meaningful connections with others.

We cover a wide range of topics over 3+ days. Whether you are a senior business leader, a manager, an entrepreneur, an artist or just starting out, there is something for everyone!

- Applying values in decision making
- Managing digital transformation
- Governance and creating new structures sourced from the feminine
- How to become indispensable at work
- Organisational creativity
- Women in Peace and Security Forum
- Women in Media Forum
- Women in Science and Technology Forum
- Women on Boards Forum
- Emerging Leader Forum
- Technology and my business
- Integrating spirituality into work
- Deep feminine wisdom
- Building resilience
- How to switch on your authentic power
- Five keys to conquer your stress
- Promoting creativity and innovation

Corporate Sessions

- Creating an innovative and inclusive organization
- Growing with purpose
- Governance and creating new structures sourced from the feminine
- AI and the future of work
- The advantage of intergenerational teams
- Organizational Creativity
- And many more

The agenda and workshop titles are subject to change.
Please consult our website
www.winconference.net for the latest updates.

Inspiration

YOU & US

Knowledge
& Skills

Network of
support

Global
Practical
Innovative
Interconnected
Authentic
Holistic
Possibilities

WORK

WORLD

Agents of
possibility

Awareness & Attitude
Consciousness



Why be part of WIN

Organizations

- Engage your valuable talent and provide employees with a unique growth possibility, fuelling meaning and inspiration in the workplace
- Strengthen your attraction as a women-friendly organization
- Nourish your leadership and bring awareness of the benefits of an inclusive environment
- Get ready to do business in the new feminine and authentic paradigm
- Align your vision, find common purpose and set free your team spirit in a global setting

Deepen your commitment to equality – build a conscious network

Entrepreneurs

- Join other connected, powerful, authentic people and become part of a conscious network of influence
- Align your values with your brand, business, clients, associates and a sustainable future
- Find a structure that works, the feminine way
- Share and clarify your ideas

Be inspired by new ideas, find courage and inspiration and attract your ideal partners

Women's Networks

- Promote your own network and share ideas and challenges with women leaders worldwide
- Build your network of women leading other networks
- Align your values, motivate and energize your committee, your members and yourself
- Find inspirational people for your own meetings

Join a bigger discussion, a bigger journey

Connecting worlds



In-between

- Find clarity, revitalize, inspire and be inspired
- Find beauty, create new ways and expand your dreams
- Develop your own unique voice and feminine leadership style
- Create space for new possibilities to come your way

Find clarity, inner strength and outer support as one cycle ends and a new one begins

Young Leaders

- Discover your own unique voice and feminine leadership style
- Expand your network of successful, well-connected and supportive women
- Find your mission and develop your authentic power
- Discover how you can embody your values and launch projects to empower other women

Embark on a confident journey

Talent, Engagement, D&I Professionals

- Share with other leaders working on talent and diversity & inclusion, and evolve the discussion to an entirely new level
- Create, grow and sustain a successful D&I programme as part of your overall company culture
- Get up to speed on the latest thinking from experts
- Reflect on your own leadership, life and career

Meet in one place – connect and be connected

Experienced Leaders

- Revitalize, engage, empower, mentor, inspire and be inspired
- Expand your network of successful, energetic, well-connected and supportive women
- Develop your own unique voice and feminine leadership style
- Take time out to reflect on your career, board job and next move

Find a new vision, realize the new dream

Middle Managers

- Find your mission and accelerate your calling as a career
- Discover your own unique voice and feminine leadership style
- Learn new skills and develop your natural authentic power
- Take time out to reflect and expand your network as mentor and mentee

Accelerate the realization of your dream

What we will accomplish

We will increase the number of conscious women in decision-making, prepare for the future, expand possibilities and realize new opportunities. The WIN programme is designed to develop your authentic, feminine and natural power. WIN will connect you with leaders from around the world who will support you on your journey and inspire you to change the world.

We look at how to gracefully create the companies you desire to run, work for and buy from. You will gain insight into evolving career opportunities, find clarity in your purpose and discover your responsibility and your immense potential. It is really about putting your heart and authentic leadership into action.

The context provides the magic, the plenary sessions give you the inspiration, the forums - the ideas, the workshops - the tools and courage to transform, and the hundreds of wonderful women and men - the support for you to gracefully flourish and make a difference in the world.

How it is done

Inspiring Plenary Sessions

Plenary sessions provide a fantastic opportunity to be inspired by and learn from phenomenal speakers who give an overview of what is going on in the world, the future of work and careers and how we can all realize our full potential.

Interactive Workshops & Working Forums

Customize your own path by selecting from workshops on new ways of working, inclusion, innovation, authenticity and your own growth. Each participant is provided with the WIN Networking and Learning journal to facilitate the learning process and to help explore the day's topics.

Mindful Networking & Social Events

Each coffee break, lunch, dinner, and cocktail is not only an occasion to enjoy delicious Italian food, but is created in a way that allows you to connect with someone new. Participants are encouraged to network in the inclusive WIN way and will receive a special networking card in addition to being able to view all participant biographies in the conference book.

WIN addresses the world, work and you and accompanies you on your inner, outer, individual and collective journeys.

Unique features

6 Transformative Plenaries

Be inspired by world-class speakers addressing the World, Work and You.

42 Growth Workshops

Share, grow and discover in interactive and stimulating forum sessions.

Leading Edge Working Forums

Discuss issues related to media, innovation, technology, women on boards, future of work, women and spirituality, young leader forum, experienced leader forum and the landmark WIN Story forum.

Innovative D&I Forum

Expert sessions propelling organizations, their talent, and diversity & inclusion programmes to a new level.

Entrepreneurship Forum

Explorative forum on growing our businesses authentically and organically in a feminine way.

Coaching Labs

Benefit from professional coaching opportunities and personalized sessions.

Body-Mind Awakening Session

The perfect way to start the day with 40 minutes of gentle movement and meditation.

Calm Oasis

Specially designed places to take time out to rest, reflect, refocus and energize.

Lively Global Village

The marketplace and bookstore

Networking Island

Seek advice or share information in the WIN networking area and mentoring corner.

Conference Rituals

Movement and music to embody and provide a beat for your vision.

Gala Dinner

Dress up, relax, enjoy and celebrate women around the world.



WIN is a safe space

where transformation becomes possible. In fact, for many it changes their lives. It may spark something in you that allows you to embark on a new journey or continue the one you are on with increased clarity and vitality. You learn to contribute new ideas with increased impact, take on deeper responsibility from new perspectives and find refreshed purpose to make things happen. WIN is concrete - it raises awareness and creates impact. Like a nourishing garden, it accelerates your growth and encourages you to give while growing.

"WIN has awakened again the passion for life in me as if I have been given water after days of long walk in a desert alone. I am a much stronger and better professional, friend and woman. I have started a new project, and to mentor and coach other women too, with the objective of helping them seize their strength and happiness." **Yunji XU PhD, Shell International**

"You have found a way to keep this conference interesting, and also make it meaningful. The focus on gender equality, women's rights, and recognizing women's strength in the workplace as well as in senior positions and as board members, is powerful." **Helena Phua, The New York Times**

"My work got extra fuel during the last WIN Conference. My understanding of feminine leadership and my desire to serve in order to empower it became clear." **Sylvia Rohde-Liebenau, Organisational Health at European Investment Bank EMCC, Accredited Coach**

"WIN's work has always been important, but it is even more important now with the world facing the set of crises that now define so much of what is going on." **Dr Nancy Adler, S. Bronfman Chair in Management, Desautels Faculty of Management, McGill University**

What you will bring back

- Inspiration, calmness, grace and clarity
- The spark to start new projects and the readiness to take on new roles
- An impactful community of support, meaningful connections and nourishment
- Courage to make bolder decisions
- Confidence to lead more holistically
- Motivation to mentor other colleagues or your teams
- The understanding that 'I am enough'
- The guts to take to take authentic action within your company, your community and for yourself





Speakers

Confirmed Speakers – 2018 Conference

Alexandra Pascalidou, CEO & Founder, Swedish Television
Doug Manuel, Founder & Director, SEWA Productions
Ilaria Capua, Professor – University of Florida, Gainesville, Director – One Health Center of Excellence
Jennifer Jordan, Professor of Leadership and Organizational Behaviour, IMD Business School
Jude Currivan, Cosmologist & Author
Marina Haydn, EVP, Managing Director of Global Circulation, The Economist
Maya Martinez, President, Merck KGaA Biopharma Latin America
Michael Kimmel, Professor, State University of New York, Stony Brook
Sinead Lynch, Chair, Shell UK Limited

..and many more. Visit our website www.winconference.net for updated speaker line-up.

Past Speakers

Anita Traaseth, Norwegian, CEO, Innovasjon Norge
Anna Gritching Solder, American, Assistant Professor, Qatar University, Department of Architecture and Urban Planning
Anita Pratap, Indian, Consulting Editor, The Week
Avivah Wittenberg-Cox, British, CEO, 20-first
Bisong Guo, British, Director/Trustee, Classical Chinese Medicine Society & The Shen Foundation
Clare Dubois, British, Executive Director/Founder, TreeSisters
Hugh Welsh, American, President DSM North America, DSM
Gabrielle Kluck, Dutch, Director WFP Ombudsman Office, World Food Programme
Gloria Burgess, American, President and CEO, Jazz, Inc.
Janelle Sasaki, Japanese, Executive Director, Ernst & Young Advisory & Consulting Japan
Jessica Uhl, American, Chief Financial Officer, Royal Dutch Shell plc
Keith Coats, South African, Director of Storytelling, Tomorrow Today
Kristin Engvig, Norwegian, Founder & CEO, WIN
Liz Henderson, Irish, EVP, Global Manufacturing & Supply Biopharma Business, Merck
Maggy Barankitse, Burundian, Founder, Maison Shalom (House of Peace)
Maria Kvilhaug, Norwegian, Author and Historian, Maria Kvilhaug
Michel Landel, French, CEO & Member of Sodexo's Board of Directors, Sodexo
Umrn Beba, Turkish, Senior Vice President and Chief HR Officer, PepsiCo



Event details

Dates

26.27.28 September 2018

Venue

ErgifePalace Hotel
Via Aurelia, 619 -00165
ROME, Italy

www.ergifepalacehotel.com

Conference Fees

Early Bird Fee: €1595 until 05 July
Standard Fee: €1895 06 July - 19 August
Late rate begins on 20 August

- Discounts for partner network members and sponsor companies.
- Subsidized fee for small NGOs and small Entrepreneurs
- Scholarships available

Please visit www.winconference.net for more information and to register.

"Every time I participate in WINConference I come back feeling I am participating in the making of a big change in the future of women."

Lorella Zanardo
Women's Bodies (NGO)

"WIN is an amazing experience and has touched me and so many people in so many practical and intangible ways. Many thanks to Kristin and everyone who makes WIN what it is!"

Syble Solomon

"Many conferences have themes; this one has a vision"

Riffat Hassan
Professor, University of Louisville



Travel & Accommodation

Accommodation in Rome

Each participant is responsible for her/his accommodation in Rome; we recommend Ergife Palace Hotel, the official venue of the 2018 Global WINConference. Ergife Palace Hotel and WIN have an agreement to offer special room rates during the conference - prices range from €120 TO €180 per night. Please note that the number of rooms is limited. We encourage you to book your room before 20th August to get the best rates.

How to book your room

To get the WIN special hotel rate please book by visiting the following link:

<http://www.ergifepalacehotel.com/eng/winconference-2018/prenotazioni-winconference-2018.html>

Alternatively, you can send an email to: info@ergifepalacehotel.com.

When sending an e-mail, please refer to the 2018 Global WINConference.







inspiring women worldwide

WIN @ Women's International Networking.
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WOMEN'S INTERNATIONAL NETWORKING & WINCONFERENCE

CBC-L, Rue du simplon 37 - 1006 Lausanne - Switzerland

+41 21 612 03 54

info@winconference.net

#WINConference

www.winconference.net